

Monday, June 28, 2010



An open letter to prospective sponsors,

I would like to take this opportunity to extend an invitation to you to assist Team Utah Disc Golf with the 2010 Full Throttle Challenge Disc Golf Tournament that will be held at the Solitude Mountain Resort on August 20, 21 and 22. This tournament has become a premier event that is attracting top professional players from the PDGA. In addition to attracting top professional players, the United States Disc Golf Championship (USDGC) has selected our tournament this year as a regional qualifier. We will award invitations to the top five finishers of our tournament to attend the USDGC in Rock Hill, South Carolina in October. The USDGC is one of the most prestigious disc golf tournaments in the world.

If you are interested in assisting with the tournament this year, then I propose the following sponsorship levels:

Level one: \$300 total sponsorship, \$150 in cash and \$150 in product. This level will earn sponsors a spot on our Tournament t-shirt, tee signs and website.

Level two: \$500 total sponsorship, \$250 in cash and \$250 in product. This level will earn sponsors a more prominent spot on our Tournament t-shirt, tee signs and website as well as a spot on the Team Utah website sponsor page (tudg.org/sponsors.html).

I would be happy to discuss any of these sponsor levels with you and work out the best possible level that fits your business.

Regardless of which choice you make, please know that I am very grateful for your generosity. I look forward to hearing from you soon.

Sincerely,

Steven Sharp
Tournament Director
801-891-1986